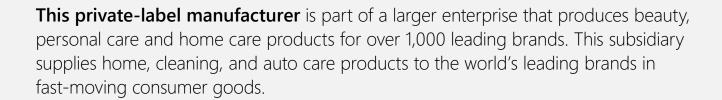


CASE STUDY

Redwood Precisely Executes Transportation for a Global Manufacturer

MARKET: CONSUMER GOODS MANUFACTURING



THE CHALLENGES

- Needed to create a new supply chain, quickly
- Needed more agile transport planning, execution
- Required real-time shipment visibility

THE SOLUTION

A new product launch required this manufacturer to import full-container (FCL) and less-than-container (LCL) quantities of raw materials from overseas. The Redwood International team established a new supply chain, including transport modes, routes, carrier networks, and customs brokerage. Working with a production forecast and the procurement team, Redwood nimbly chooses modes, routes, and lanes to maximize inventory planning and assembly continuity.

THE RESULTS

Optimized production,

supported by incoming shipments

Flexible multimodal

approach for cost and speed optimization

Fast ocean transit

options, 35% faster than standard ocean transit

Precise inventory

planning and procurement

KEY TOOLS TMS integration for cost visibility

Customs brokerage

Managed international FCL air freight transportation

Redwood helped us stand up an entirely new global supply chain, quickly, to support the launch of a product manufactured in the U.S. Maximizing onshore production and assembly outputs means orchestrating continuous ocean and air shipments of materials. The Redwood International team has the intelligence and the agility to pivot among modes, as needed, to keep our production running.

— Packaging Buyer

Tackaging Dayer