

LESS THAN TRUCKLOAD?

4 Steps on the Road to Success



Whether you want to manage Less Than Truckload (LTL) shipments in-house or as a managed service, you can count on Redwood.

1

Reduce LTL costs and achieve economies of scale.

Shipping LTL freight profitably is like solving a complex puzzle, whether it's due to increased customer demand or the challenge of profitably shipping loads on time.

LTL optimization may seem daunting without the right partner. With an LTL Procurement Team with over 100 years of combined experiences, our LTL experts at Redwood leverage advanced tools and best-in-class planning processes to maximize service, profitability, and strategic orchestration of your LTL shipments. We help you dramatically reduce costs and achieve economies of scale, without sacrificing delivery speed.

Customized Programs

Unlike many blanket programs, Redwood uniquely approaches customers with a customized LTL program.



2

12%

No matter the service model, LTL customers typically save an average of 12% in their first year with Redwood alone.



Leverage flexible LTL services that meet your needs.

Our Redwood team understands no two businesses are identical, and that's why we provide flexible LTL services to meet your unique needs.

Redwood meets you where you are at in your LTL technology journey - whether in your own TMS or providing a Redwood TMS - we will add carrier contract management capabilities that lower costs as we help digitally optimize all your carrier interactions. Our Redwood team will manage negotiations, leverage our carrier relationships, optimize pricing and provide you with real-time visibility into all your LTL shipping activities.

3

Benefit from lower-than-market, locked-in rates, custom-built for shippers.

As a modern 4PL in North America, Redwood's vast network of carrier relationships gives you access to lower-than-market, locked-in rates custom-built for shipper networks.

Our LTL experts craft a personalized program for you that includes individual carrier RFPs, a streamlined way to access rates and execute shipments, real-time rate quotes and automated payments. This streamlines and accelerates LTL contract management, and other daily tasks, simplifying carrier relationships management and boosting internal efficiency.

Customer savings

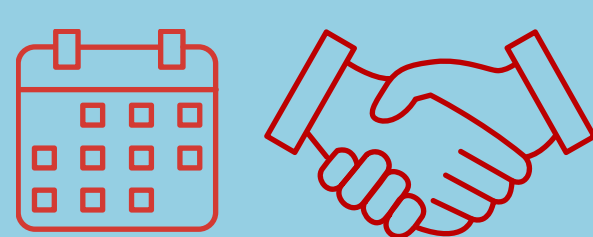
Redwood's proprietary base rate, rules tariff, and fuel schedule allow customers to save compared to the industry average.



4

50 Customer Improvements

Redwood went back out to the market for over 50 existing clients for improved solutions across cost, service, and cargo claims in 2023 alone.



Establish greater LTL visibility and control for the long haul

Redwood's industry-leading LTL capabilities go beyond one-time cost savings.

We empower you with long-term LTL visibility and control over your LTL shipping for strategic optimization. By improving your forecast accuracy, procuring better rates, and streamlining administrative processes like contract management and payment, we help you achieve sustainable success. Whether you need automated LTL decision support or managed execution, Redwood provides advanced technology solutions and best practices to guide you every step of the way.

Why not start with a free assesment?

Let Redwood's seasoned LTL experts analyze your shipping needs, objectives and resources to recommend an enhanced roadmap. Start moving toward lower LTL costs and higher service levels today.

Get your free assessment →