

Rely on Redwood for Managed Distribution

Minimize your capital investments, while maximizing your warehousing cost and service outcomes.



Distribution is a resource-intensive activity that challenges even the best supply chains. Consider these roadblocks:



High capital investments



Labor shortages



Growing service expectations



Pricing and competitive pressures



Regulations and compliance

Distribution Is Complex. Redwood Simplifies It.

The rise of omni-channel commerce has placed special demands on the distribution function. You're forced to fulfill a larger volume of smaller orders, while labor shortages are shrinking your resources. Customers expect free or low-cost delivery, in a short timeframe — and with flexible fulfillment options. Operations costs like rent and utilities are increasing. It all adds up to high capital costs and reduced profit margins. Why not trust Redwood to expertly manage your warehousing at its established facilities across the US?



Five reasons to choose Redwood.

1

The resources you need, up and running quickly.

With seven existing facilities across the United States — and an ability to expand quickly — Redwood has all the warehousing resources you need, right now. Why invest in physical space, labor, equipment and technology systems — while also creating the internal expertise to specify and manage all those assets? Instead, focus on your core business and your pressing competitive challenges, while leaving the distribution to us. Redwood can apply industry-leading best practices, while also configuring distribution operations that meet the unique needs of your business.

2

Technology that maximizes speed, accuracy and service.

Advanced technology has proven its value in modern distribution operations — and no one knows warehousing digitalization better than Redwood. Innovative solutions from Redwood track your orders and inventory with precision, enable workflows that are optimized for speed and accuracy, and ensure you're meeting your on-time, in-full delivery targets. Redwood also relies on advanced technology to automate many distribution processes, as well as routine daily decisions. The result? Much higher service levels, at an affordable cost.

3

Complete visibility, control and integration.

When you choose to outsource your distribution to Redwood, that doesn't mean it's somehow "outside" your existing supply chain. Our proprietary integration platform, RedwoodConnect, ensures that your managed distribution operations remain tightly connected to other key logistics systems, like enterprise resource planning and order management. We enable a digital ecosystem across your logistics network that includes the distribution operations under our roof. You'll continue to have full visibility and control of all warehousing activities, along with real-time tracking for all orders.

4

The specialized expertise to tackle any challenge.

Local and state labor laws, workplace safety regulations, the complexities of international distribution — Redwood has "been there, done that" over the last 20 years. Instead of building specialized in-house expertise, capitalize on our established knowledge. It's far easier to outsource distribution to a partner willing to assume the responsibilities and risks of legal and regulatory compliance. And, with Redwood's investments in distribution facilities near the US-Mexico border, we can manage all the complexities of cross-border logistics, including distribution.

5

All the services of a modern 4PL.

As a modern 4PL, Redwood offers a full range of services and capabilities. That means we can offer distribution solutions that are customized to your specific challenges. Our experts work closely with you to understand your products, processes, customers, distribution patterns and other supply chain parameters. Then we build a custom-tailored distribution plan just for you. In addition, Redwood offers a full slate of complementary services and solutions, from freight brokerage and managed transportation to technology implementations. Consider us a "one-stop shop" for all your logistics needs.

Why Wait? Contact Redwood Today

The enormous distribution challenges created by omni-channel commerce aren't going anywhere. They're only growing, placing increasing pressure on your service levels and profit margins. Why not explore how Redwood's deep warehousing resources and expertise can help?

Contact us to learn more. →