

REDWOOD[®]

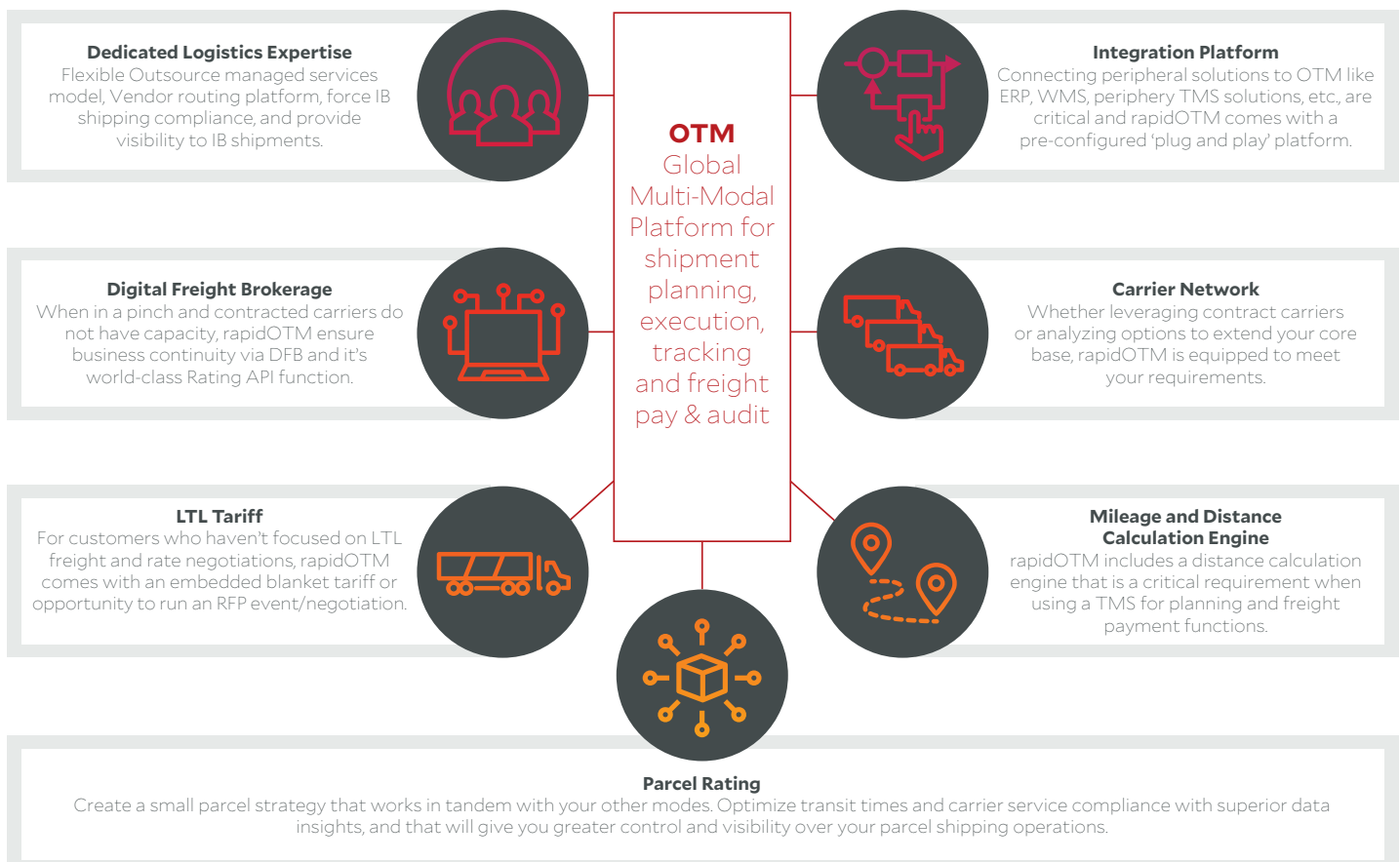
rapidOTM

The Challenge

Shippers need flexible transportation management systems (TMS) to respond to on-going changes in the supply chain market. They need a global, connected, collaborative, command, and control center. They also need a simplified buying experience and a partner who can deliver it all in a single bundle. Struggling to find an answer? Let me introduce you to Redwood Logistics...

Unique Offering

Historically, a TMS and all the periphery technology could mean anywhere from 4 to 6 individual vendors and an equal amount of contractual obligations. Redwood's unique solution bundle will enable you to leverage world class Oracle Transportation Management (OTM) capability for all modes/geographies, connect you to all internal business applications (A2A) and external business partners (B2B), extend and on-board your carrier network, provide a mileage and distance calculation engine with embedded LTL and parcel capabilities, give you access to Digital Freight Brokerage, and provided managed/consulting and implementation services where needed. All in a cost effective and quick time to value timeline we call rapidOTM.



Value

- **Best of both worlds: Logistics Operations & Technology**
- **Single vendor & contract (simplified customer buying experience)**
- **Plug & play solutions via RedwoodConnect platform**
- **Pro bono full network analysis benchmark study**
- **10% average savings across customer base**
- **Options range from no-cost implementation to starter packages as low as 85k for first-time TMS customers**
- **Live in weeks**

Case Study

Challenge

An internationally recognized auto manufacturer had a decentralized transportation management strategy. Outdated TMS, manual processes, and disparate data sources led to several areas of overspend including a sub optimized supply chain, above market carrier rates, lack of complete network visibility and an inaccurate freight audit and payment methodology.

Solution

Through OTM, Redwood was able to implement a solution that provided a centralized platform for planning across all modes and business units for both inbound and outbound parts, as well as the internal 3PL. RedwoodConnect was utilized for integrating disparate technologies across the supply chain including ERP, WMS, TMS, & 3rd party applications.

Results

The auto manufacturer now has a centralized platform to operate all transportation activities. Transportation savings will be driven by optimal mode and carrier, as well as consolidations. Process efficiencies are gained in order management, integrations, planning, rate management, execution, tracking/visibility, auditing, and reporting. Both end user and executive level reporting can be driven from a single platform.

Key Capabilities

CORE COMPETENCIES	General Consultants	Logistics Integrators	3PLs	Value Added Networks (VANs)	Integration Platforms	Redwood
Logistics		●	●			●
TMS Agnostic		●		●	●	●
B2B Connectivity	●	●	●	●	●	●
A2A Orchestration	●				●	●
Automation & Workflow	●	●	●		●	●
Data Services	●	●	●			●
Project Management	●	●				●
Integrate 3rd Party Apps	●				●	●
SaaS Platform	●				●	●
Innovation Partner	●			●		●

Your 15-minute investment could lead to **THOUSANDS** of dollars saved.