# REDWOOD® rapidOTM

# The Challenge

Shippers need flexible transportation management systems (TMS) to respond to on-going changes in the supply chain market. They need a global, connected, collaborative, command, and control center. They also need a simplified buying experience and a partner who can deliver it all in a single bundle. Struggling to find an answer? Let me Introduce you to Redwood Logistics...

# Unique Offering

Historically, a TMS and all the periphery technology could mean anywhere from 4 to 6 individual vendors and an equal amount of contractual obligations. Redwood's unique solution bundle will enable you to leverage world class Oracle Transportation Management (OTM) capability for all modes/geographies, connect you to all internal business applications (A2A) and external business partners (B2B), extend and on-board your carrier network, provide a mileage and distance calculation engine with embedded LTL and parcel capabilities, give you access to Digital Freight Brokerage, and provided managed/consulting and implementation services where needed. All in a cost effective and quick time to value timeline we call rapidOTM.

## **Dedicated Logistics Expertise**

Flexible Outsource managed services model, Vendor routing platform, force IB shipping compliance, and provide visibility to IB shipments.



## **OTM**

Global
Multi-Modal
Platform for
shipment
planning,
execution,
tracking
and freight
pay & audit



## Integration Platform

Connecting peripheral solutions to OTM like ERP, WMS, periphery TMS solutions, etc., are critical and rapidOTM comes with a pre-configured 'plug and play' platform.

## **Digital Freight Brokerage**

When in a pinch and contracted carriers do not have capacity, rapidOTM ensure business continuity via DFB and it's world-class Rating API function.



### Carrier Network

Whether leveraging contract carriers or analyzing options to extend your core base, rapidOTM is equipped to meet your requirements.

## LTL Tariff

For customers who haven't focused on LTL freight and rate negotiations, rapidOTM comes with an embedded blanket tariff or opportunity to run an RFP event/negotiation.



## Mileage and Distance Calculation Engine

rapidOTM includes a distance calculation engine that is a critical requirement when using a TMS for planning and freight payment functions.

## **Parcel Rating**

Create a small parcel strategy that works in tandem with your other modes. Optimize transit times and carrier service compliance with superior data insights, and that will give you greater control and visibility over your parcel shipping operations.

## Value

- Best of both worlds: Logistics
   Operations & Technology
- Single vendor & contract (simplified customer buying experience)
- Plug & play solutions via RedwoodConnect platform
- Pro bono full network analysis benchmark study
- 10% average savings across customer base
- Options range from no-cost implementation to starter packages as low as 85k for first-time TMS customers
- Live in weeks

## Case Study

## Challenge

An internationally recognized auto manufacturer had a decentralized transportation management strategy. Outdated TMS, manual processes, and disparate data sources led to several areas of overspend including a sub optimized supply chain, above market carrier rates, lack of complete network visibility and an inaccurate freight audit and payment methodology.

## Solution

Through OTM, Redwood was able to implement a solution that provided a centralized platform for planning across all modes and business units for both inbound and outbound parts, as well as the internal 3PL. RedwoodConnect was utilized for integrating disparate technologies across the supply chain including ERP, WMS, TMS, & 3rd party applications.

## Results

The auto manufacturer now has a centralized platform to operate all transportation activities. Transportation savings will be driven by optimal mode and carrier, as well as consolidations. Process efficiencies are gained in order management, integrations, planning, rate management, execution, tracking/visibility, auditing, and reporting. Both end user and executive level reporting can be driven from a single platform.

# Key Capabilities

CORE	General Consultants	Logistics Integrators	3PLs	Value Added Networks (VANs)	Integration Platforms	Redwood
Logistics						•
TMS Agnostic					•	•
B2B Connectivity						•
A2A Orchestration					•	•
Automation & Workflow						•
Data Services						•
Project Management						
Integrate 3rd Party Apps					•	•
SaaS Platform					•	•
Innovation Partner				•		•

Your 15-minute investment could lead to **THOUSANDS** of dollars saved.