

Why Migrate to Oracle Cloud? Five Reasons

If you're still running on-premises Oracle software, you're missing out on features, functionality, speed and performance benefits — which means you're shortchanging your business results.



ORACLE TRANSPORTATION MANAGEMENT (OTM) CLOUD OFFERS 1,800 UPDATES THAT AREN'T AVAILABLE IN OTM ON-PREMISES SOFTWARE, INCLUDING:



Artificial intelligence and machine learning



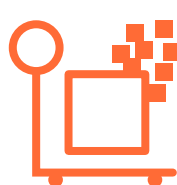
Digital agents and assistants



Modern mobile capabilities



Sustainability tracking



Digital freight broker integration



Logistics network monitoring

When You're on Oracle Cloud, the Sky's the Limit

Let's face it, on-premises software was built for a slower, more predictable logistics landscape. The rise of online, omni-channel commerce means the supply chain moves faster today, and conditions change minute-by-minute. Your on-premises Oracle software, and static computing resources, just can't keep up. You need always-on, always-connected Oracle Cloud solutions to monitor and master today's dynamic operating environment. Packed

with features and functionality custom-made for the digital world, Oracle Cloud is proven to deliver huge performance benefits. And, as a modern 4L, Redwood has a long track record of helping customers make the leap to Oracle Cloud. Backed by dozens of successful implementations, Redwood delivers proven best practices, templates and accelerators that complete your Oracle Cloud migration quickly.

Upgrade to Oracle Cloud to achieve five benefits.



1 Improve software speed and performance.

Oracle Cloud software moves at the pace of modern logistics. It's designed specifically to manage the modern supply chain, with its thousands of moving parts, trading partners, and data points. Cloud-native Oracle software constantly ingests real-time data from across the supply chain, applies analytics, recognizes exceptions, and resolves them via AI and ML. Its performance and outputs are next-gen, because they're fueled by ultra-high, nearly limitless computing speed, power and bandwidth. New features and functionality are added automatically, invisibly and seamlessly, as soon as Oracle releases them.

2 Capture significant cost savings.

Oracle Cloud ensures you're not only leveraging the newest software, but also the most innovative, powerful hardware and processors. Oracle's industry-leading, always-current tech stack is accessible seamlessly via the cloud, at a substantial cost savings over building and maintaining an internal cluster. Static clusters are expensive because they're built for the highest-possible usage case. But Oracle's cloud capacity and bandwidth are elastic. The result? A 2.3X lower cost of ownership than on-premises hosting, with a 2.2X faster return on investment.



3 Secure your most important data.

Forget upgrades and custom integration points that disrupt your business and compromise your sensitive data. Your migration to Oracle Cloud will be your last-ever upgrade event. Moving forward, Oracle automatically and invisibly updates software, hardware, and security protocols. And, with an end-to-end tech stack managed and secured by Oracle — as well as data encrypted at rest and in flight — you'll minimize risk exposure for your business and your trading partners.



4 Gain an end-to-end, real-time, connected view.

Knowledge is power. Oracle Cloud ingests data in real time, all the time, from across the customer and trading partner network — as well as external sources like news, social media, and weather. Oracle Cloud solutions also track orders and shipments, plan and schedule assets, and identify disruptions before they impact supply chain results. Blind spots are eliminated, and all stakeholders share the same end-to-end perspective, for a single version of the truth. On-premises software simply can't connect and share data across multiple partners in real time.



5 Automatically operate greener.

It's only logical that a shared computing cloud is much greener in terms of energy usage than operating thousands of on-premises clusters. But that's just the beginning. Enabled by AI and ML, Oracle Cloud solutions automatically help logistics teams eliminate miles, minimize waste, and otherwise reduce both costs and environmental impacts. Oracle Cloud also delivers advanced functionality like sustainability tracking. You'll automatically reduce your environmental impacts without making huge investments.



See Your Results Take Flight

No logistics team looks forward eagerly to a tech migration. But Oracle Cloud makes the transition well worth the effort — and Redwood makes it much easier and more cost-effective than you ever imagined. Start your journey to Oracle Cloud, and to better business results, by contacting Redwood today. Don't settle for suboptimal on-premises results when you can watch your cost, service, and sustainability metrics take off.

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