

Parcel Cloud: Redwood Delivers the Complete Package

From planning to real-time tracking, Redwood's end-to-end, modular solutions meet all your parcel shipping needs.



As their parcel volumes, shipping rates and customer expectations grow, shippers face these and other challenges:



Lack of real-time visibility



Complex pricing and hidden fees



Disconnected internal processes



Limited carrier options



Compliance and regulatory issues

R

Parcel shipping is complex. Redwood can help.

As a modern 4PL, Redwood Logistics understands the complexities of high-volume parcel shipping. That's why we've created our unique Redwood Parcel Cloud software-as-a-service solution to automate and streamline the end-to-end shipping process. With Rate, Ship and Track modules, Redwood Parcel Cloud delivers all the functionality you need to secure the best costs, weigh and label your shipments, and track them in real time. This solution links directly to your existing warehouse and transportation systems for a rapid, plug-and play launch — and a fast return on investment.

Why Parcel Cloud? Four key reasons:

1

The functionality you need to optimize costs and service.

Your parcel volumes and your customers' delivery expectations are growing, but it's hard to combine fast delivery with profitability today — especially when carriers are tacking on surcharges and hidden fees. Redwood Parcel Cloud not only automates and accelerates your internal processes to save time and money, but it also applies advanced algorithms to help employees make the best decisions. Redwood's rating engine offers real-time rate shopping, simplifying carriers' complex pricing structures and recommending the best choice. It also navigates any relevant compliance and regulatory issues. And Parcel Cloud improves customer service levels by providing real-time visibility into shipment status throughout the parcel's journey.



2

Seamless integration, for a rapid launch.

Designed by the logistics technology experts at Redwood, Parcel Cloud seamlessly integrates with your existing systems — including warehouse management system (WMS), transportation management system (TMS) and enterprise resource planning (ERP) solutions. We've created a powerful integration platform, RedwoodConnect, that connects all your technology assets in real time, for maximum visibility, data-sharing and control across functions. Leveraging a single, reliable technology stack, Redwood Parcel Cloud delivers a plug-and-play experience for fast implementation, reduced maintenance and a rapid return on investment. It also connects to carrier systems to facilitate package tracking and disruption management.



3

A modular approach that lets you set the pace.

We get it. You might have already invested in parcel shipping capabilities and processes. That's why Redwood Parcel Cloud offers a modular approach that allows you to choose the functionalities you need — Rate, Ship, or Track — for a customized fit. Or you can adopt a "bundle" approach that gets all these advanced capabilities up and running, quickly and cost-effectively. Redwood also offers add-on services, such as Parcel Advisory consulting and coaching, to meet the specific needs of every shipper. No matter what type of support customers choose, Redwood saves parcel shippers an average of 12% in costs in the first year alone.



4

A holistic view of all your shipping operations.

Do you ever feel like parcel shipping is disconnected from your other transportation and distribution operations? By connecting to your TMS, WMS, and other technology solutions, Redwood Parcel Cloud enables a single, holistic view of all your shipping activities. You can plan and optimize your entire freight mix — including parcel, truckload and less-than-truckload shipments — all within the same technology ecosystem. This single perspective makes it easier to understand, and optimize, your overall cost and service results.



Think outside the box.

Why rely on manual efforts and human analysis when you have Redwood Parcel Cloud? This intelligent, hard-working solution is purpose-built to automate the complex tasks and decisions associated with modern parcel shipping. It helps you deliver on your customer promises — and your profitability goals. [Reach out to Redwood](#) to learn more.

[Contact us](#) →