

The Top 5 Reasons to Evaluate Your Parcel Contracting

Leading companies rely on Redwood to optimize parcel shipping contracts for better service outcomes.



1

Minimize costs.

Redwood helps you analyze your parcel spend across carriers, leading to identifying opportunities for cost reductions.

Our Redwood Parcel Advisory team offers concrete savings recommendations based on our experience with parcel carriers and engagements with over 500 customers.

< 36%

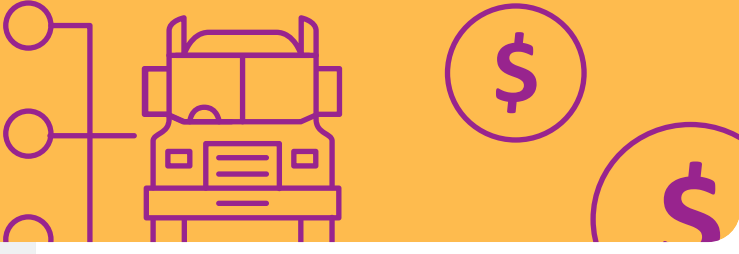
Recent reduction in overall parcel costs through Redwood for a leading industrial manufacturer



2

Improve cost and service

How reliable are your carriers? Redwood helps you track and improve not just costs, but also service levels.



Maximize service and reliability.

Saving money is great — but you’ve built a business and a brand based on delivering reliable, on-time customer service.

Our Redwood Parcel Advisory team listens to your service needs and helps you work with parcel carriers to get the service you need. Our parcel dashboard and reporting portal allows you to track carrier performance over time so you can identify service issues.

3

Navigate complex contracts.

There’s no way around it: The contract negotiation process is tough, especially when you’re dealing with high-volume global carriers.

Many of our parcel experts have worked for those carriers, giving them a unique firsthand perspective. We will help you achieve rapid cost improvements as we study your shipping patterns and capitalize on savings opportunities, often with little to no operational changes required. Just as important, we will coach your team on navigating future negotiations — so you can achieve even greater cost reductions moving forward.

25% Savings

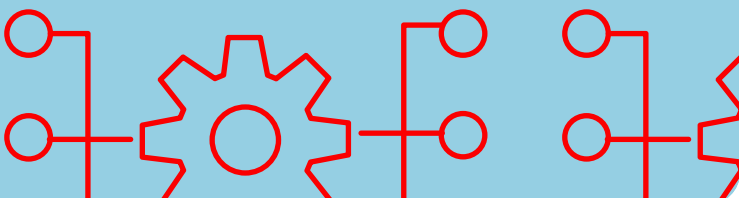
An outdoor products company wanted to retain its incumbent carrier. Redwood helped negotiate more favorable contracts that delivered 25% savings.



4

500+

Based on over 500 customer engagements, Redwood has defined a set of best practices across the entire parcel shipping cycle, from strategic to tactical.



Drive out inefficiencies.

There can be over 100 data points on each parcel shipped. Even the most efficient companies don’t have the bandwidth to analyze this amount of data on a regular basis.

Redwood helps you monitor and measure your parcel shipping, then improve it by implementing proven best practices like air to ground, zone-skipping and bundling. Rely on our Redwood Parcel team to analyze and improve every aspect of your parcel shipping operations.

5

Build stronger carrier relationships.

You trust your carriers with your most important business asset: Your customer relationships.

Building a true partnership with your trusted carriers not only means earning better rates and contract terms, but also more favorable treatment when something goes wrong. Our Redwood Parcel team will counsel you on building stronger relationships over time by using proven tactics to manage disputes, renegotiate contracts and manage other carrier communications in a collaborative way.

Redwood is a top parcel shipping partner

Redwood is a top parcel shipping partner in North America. Leverage our strong carrier relationships to build your own.



Why go at it alone?

Our Redwood Parcel Advisory team has the knowledge and hands-on experience you need to optimize every aspect of your parcel shipping operations. Start improving your costs, service levels and efficiency today by visiting redwoodlogistics.com.

redwoodlogistics.com →