



CASE STUDY

REACHING PEAK PERFORMANCE WITH AN OPTIMIZED SUPPLY CHAIN

BACKGROUND

WernerCo is a privately owned international manufacturer and distributor of climbing products, access systems, fall protection equipment and jobsite truck and van storage equipment. They are the leading manufacturer of climbing products in North America and its products are considered the standard of the industry.

THE CHALLENGE

WernerCo needed a cohesive supply chain with end-to-end visibility, streamlined processes with reduced complexity, measurable results, and to reduce overall network costs. They were relying on an inefficient TMS and needed a partner who could provide independence, scalability, and flexibility.

THE SOLUTION

Utilizing Redwood's best-in-class implementation team, deep knowledge of Mercury Gate TMS and the best-in-class integration platform RedwoodConnect, WernerCo was able to streamline communication and optimize their supply chain.

THE RESULTS

Thanks to Redwood's streamlined process, WernerCo was able to rapidly deploy the solution while maintaining business continuity and increasing efficiency gains. WernerCo added millions of dollars in increased revenue while reducing overall network costs, and prepare for further growth and evolution in the years to come.



MARKET

- Climbing Products

KEY TOOLS & SOLUTION

- RedwoodConnect

ADDITIONAL BENEFITS

- "Best in Class" capabilities
- Streamlined processes
- Reduced complexity
- Created synergies and efficiencies across the entire supply chain
- Reduced overall network costs

